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NEW BRANDS TO STRENGTHEN RETAIL AND LEISURE MIX AT UNION SQUARE

Hammerson has secured five new retailers and three new restaurant brands for its Union Square development in Aberdeen, which opens on the 29th October.

Boots has taken a 900m² (9,685 ft²) store next to Cult and Marks & Spencer and will be the first health and beauty retailer to sign up to the scheme.

Stationery favourite Paperchase and Scottish jewellery retailer Rox are both new to Aberdeen and will open new stores in the main fashion mall of 195 m² (2,090 ft²) and 125 m² (1,350 ft²) respectively.

As part of its recently announced expansion plans, Hobbycraft will occupy a 775m² (8,330 ft²) unit. The store, situated within the retail park element of Union Square is also new to the city and will be its third location in Scotland.

USC joins the fashion line up in the main mall, taking a 660 m² (7,140 ft²) unit.

The gourmet burger restaurant, Handmade Burger has taken 290m² (3,100 ft²) of space on the upper mall and will be the brands first restaurant in Scotland.

Scottish independent, Tinderbox, which has three cafés in Glasgow and one London has secured a 290m² (3,130 ft²) store. New to Aberdeen, it will also be located on the upper mall next to Jurys Inn.

Also making its debut in Scotland is Spur Steakhouse. The South African brand currently has four restaurants in England and will occupy a 340m² (3,700 ft²) unit.

Members of the public were offered a preview of Union Square a few weeks ago and over 2,800 attended the open day. Retailers took part in the day and offered consumers a chance



to sample the new leisure and retail offer. Over 2,000 bags of popcorn and goody bags were given away in advance of the launch next month.

Guy Wells, Union Square development manager said: "This latest phase of lettings adds some great high street favourites to Union Square, enabling us to provide customers with a well rounded shopping experience. We are delighted to be bringing even more new names to city with retailers recognising the positive change Union Square will bring to Aberdeen.

"The leisure offer is a vital element of Union Square which will, for the first time, provide a critical mass of dining and leisure brands in the city. We have secured a number of fashion brands making their debut in Aberdeen and its great that leisure operators recognise the thriving catchment surrounding the scheme."

Carlo Ventisei, owner + co-founder, Tinderbox said: "Bringing Tinderbox to Aberdeen is a great opportunity for us. We hope to build on our success by providing great coffee in a comfortable and stylish environment. Coffee in Aberdeen is about to get a whole lot better. "

ENDS

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Notes to Editors:

Union Square

Union Square is a mixed use, regeneration scheme creating a new retail and leisure quarter for Aberdeen. Developed by Hammerson, the scheme includes 56 retail units, comprising a range of national and international brands, up to 12 restaurants and cafés, a 203 bed hotel and 10 screen multiplex, set to be Aberdeen's largest cinema. The scheme will also provide visitors with a new civic square. Union Square will be Aberdeen's most accessible retail and leisure offer with 1,700 car parking spaces, easily reached from all major routes and integrated with the city's bus and rail stations - providing a gateway to the region and encouraging sustainable travel to the city.

www.unionsquareaberdeen.com