



NEWS RELEASE

For immediate release

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Union Square celebrates the New Year by adding five new brands to centre line up

As 2010 gets underway, Union Square has announced a further five names to join the city shopping and leisure centre this spring, three of which are new to the city.

Pure Spa (3900 sq ft), will be offering its popular spa treatments to the people of Aberdeen for the first time. It will be located on the first floor of the main mall.

Family run jewellers, Lapis Gold, also new to Aberdeen, will take up a 550 sq ft store, showcasing its bespoke jewellery and sought after diamonds. It will be located in the east mall next to Muffin Break.

High quality food store, Peckhams is also coming to Union Square and will open its third Scottish city centre delicatessen and restaurant. The food store and restaurant will take up residence in two of the Station façade units (2000 sq ft).

Accessorize – a favourite everywhere for jewellery, bags and other accessories – will take up the last remaining Station façade unit.

Deichmann, Europe's largest shoe retailer, will be opening up its first shop in the city, in Union Square. The store will be located on the ground floor of the mall, between USC and Bestseller and will be the shoe retailer's 8th in Scotland.

The latest signings follow recent store openings including coffee favourite Starbucks, Ollie and Nic, Muffin Break, Swatch and V-Design. Hollister and Pizza Hut will open this March.

Penny Godfrey, marketing manager for Union Square said: "As we enter a new year, it's exciting to announce more names to join the already Union Square fantastic line up.

"As the New Year gets into full swing, we look forward to announcing more new names as well as the much anticipated opening of Hollister in a few months time."

Metin Uzunoglu, general manager of bespoke jewellers Lapis Gold said: "We are very excited to be opening in Aberdeen. Our family run shop in Inverness stems over three generations and is very popular with our customers. Our bespoke diamonds are designed by our in house craftsmen and we look forward to offering our services to the people of Aberdeen."

For more information, visit www.unionsquareaberdeen.com

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Notes to Editors:

Some of the brands signed up to date include

Cineworld, Marks and Spencer, Zara* Cult*, H&M, New Look, Next, Outfit (Miss Selfridge, Warehouse, Burton, Dorothy Perkins, Evans, Wallis), Bestseller* (Vero Moda*, Jack & Jones*), TK Maxx, Azendi, Rox*, USC, Hobbycraft*, Paperchase*, Boots, Jurys Inn*, Instyle Furniture*, Barrhead Travel*, Clarks, JD Sports, Mamas and Papas*, Apple*, Cotswold*, Lab Sport**, Swatch*, TM Lewin*, AB10, Soletrader*, Fatface, Pandora, Faith, Urban Kids, Exquisite Designs, Lapis Gold*, Peckhams, Accessorize, Pure Spa*, Deichmann*.

Frankie and Benny's, ASK*, Chiquito, Nando's*, YO! Sushi*, Costa, Spur Steak and Grill*, Handmade Burger Co**, Pizza Hut, Starbucks

* Brands new to Aberdeen

** Brand new to Scotland

Hammerson plc

Hammerson plc is a FTSE-100 Real Estate Investment Trust which operates principally in the retail sector in the UK and France. Its £4.7 billion portfolio, which provides 1.3 million m² of retail space and 255,000 m² of offices, includes 14 major shopping centres and 19 retail parks.

Hammerson has a track record of successfully delivering major city centre regeneration projects. Award-winning developments include Bishops Square in London and Bullring in Birmingham. In September 2008 the Company opened three major retail-led developments: Highcross, Leicester; Cabot Circus, Bristol and an extension to Parinor, an existing centre in Paris. This autumn, Hammerson will open its latest retail-led regeneration scheme, Union Square in Aberdeen.

The Company is currently working with several councils across the UK to deliver retail-led mixed-use projects in cities including Leeds, Southampton and Sheffield.

For more information, visit www.hammerson.com.