



## **NEWS RELEASE**

**For immediate release**

**June 2010**

### **Three new tenants confirmed at Union Square**

- **Sony, Internacionale and Pulp all sign up to leading Aberdeen retail and leisure complex**

Three major new retail brands have signed contracts to open new stores at Union Square, Aberdeen's leading retail and leisure centre.

Women's high street fashion chain Internacionale will open a 3,814sq ft store in the centre while streetwear and alternative fashion outlet Pulp will be taking a 2,096 sq ft unit.

The Sony Centre will also join Union Square's retail offering and will showcase the very latest Sony product range from a 1,702 sq ft store on the upper mall. All stores will open later this year.

Penny Godfrey, marketing manager at Union Square said: "Union Square is committed to securing the best retail offering for Aberdeen shoppers and we are thrilled to be welcoming the Sony Centre, Pulp and Internacionale to the centre.

"June has been a very exciting month for us as we have been able to unveil a collection of fantastic new tenants including the North East's first wagamama. Union Square has a huge variety of shops to cater for every kind of taste."

Stephen Turner sales director for the Aberdeen Sony Centre, commented: "We are really looking forward to opening the Sony Centre in Union Square this summer

"As a leading provider of Sony, we will have the largest display of Sony products in the North East on display in the store, including the latest in 3D TV technology. I'm

confident that the technology will generate a lot of interest and excitement from shoppers in the centre.”

Ends

Issued on behalf of Union Square by Grayling. For further information please contact Lisa McGhee on 0141 416 3696 / 07900 056 835 / [lisa.mcghee@grayling.com](mailto:lisa.mcghee@grayling.com) or Kirsty Grant on 0131 560 2953 / [kirsty.grant@grayling.com](mailto:kirsty.grant@grayling.com)

Notes to editors:

### **Union Square**

Union Square is a new retail and leisure quarter in the centre of Aberdeen. Developed by Hammerson, the centre includes around 50 retailers across the main mall and shopping park, a variety of restaurants and cafés, a 203 bed Jurys Inn hotel and 10 screen multiplex Cineworld cinema, Aberdeen’s largest cinema. The scheme also provides visitors with a new civic square.

Union Square is Aberdeen's most accessible retail and leisure offer with 1,700 car parking spaces, easily reached from all major routes and integrated with the city's bus and rail stations - providing a gateway to the region and encouraging sustainable travel to the city.

[www.unionsquareaberdeen.com](http://www.unionsquareaberdeen.com).